

**3.3Killeen Early College High School Communication Plan**

For recruitment, we reach out to multiple entities to get the word out that the application window has opened, and that recruitment has started for the following year.

Below are the entities we reach out to and the target dates for communicating with them:

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| Entity | Target Date | Notes |
| Current 8th Grade Faculties | December | Attend faculty meetings to talk about ECHS and the types of students we are recruiting |
| Current 8th Grade Students | January/February | Principal and Lead Counselor goes to Middle Schools to speak in ELA classes about Bryan Collegiate. |
| Current 8th Grade Students | January/February | We talk to students at 8th grade students during their Technology Apps class at the middle schools |
| Current 8th grade Parents/ Guardians | January and February | We talk to all 8th grade parents/guardians at parent nights in conjunction with the daily visit. |
| Social Media | December - February | KISD approved social media and contact agencies |
| Current 8th grade Scholars | March | Tour of Ft. Hood and CTC ECHS campuses with club rush |
| Current 8th grade Scholars | March | Attend College Nights at the middle schools |
| Current 8th Grade Students | May | Scholars are notified by mail of acceptance to Killeen ECHS. |